

The Sage Colleges | Centennial Campaign

Be. Know. Do. **MORE**

Impact by the Numbers 2011-2017

1



One Institutional Advancement Team that Successfully Completed Centennial Campaign Exceeding **\$50 Million Goal**

2



Two Eight figure gifts - 1st in Sage's history (Donna Robinson Esteves RSC '70 & Lucile Rosenfeld Shea RSC '41)

3.35



\$3.35 Million average operating support per year (unrestricted and restricted) **TOTAL \$20.1 Million**

34



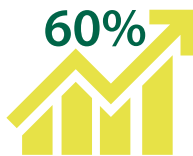
34 Major Capital Projects - 16 Troy, 18 Albany, **TOTAL \$12 Million**

54



54 New Endowment Funds Created (39 new endowed scholarship funds created) **TOTAL \$17.8 Million**

60



60% Increase to the Endowment Value

100



100 Estate and Planned Gifts to support Sage's future **TOTAL \$12.5 Million**

379



379 Alumnae/i Events (includes 23 Campaign Specific Events)

22,751



22,751 Personal Campaign Contacts (to 4,803 alumnae/i, friends and organizations)

33,932



33,932 Alumnae/i and IA Event attendees

41,974



41,974 Campaign Gift Transactions

240,000



240,000 Annual Fund (unrestricted) direct mail pieces produced and sent



\$62,478,869
Centennial Campaign Final Number

Be. Know. Do.
MORE